BeYourCFO Market Intelligence Suite

Traditional discipline. Modern intelligence.

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beyourcfo.co

OUR MISSION

Be the CFO of your *life.*

Take control of your financial life the way a CFO manages a company: measure first, weigh the risk, decide with discipline. BeYourCFO pairs that discipline with AI, giving you the data, scores and reasoning to screen, analyze and review your own investments. Markets are where we start; the goal is a clearer, more confident financial life.

25 years	Big Four	Integrity	6.2M
FINANCE & TECHNOLOGY LEADERSHIP	AUDIT & RISK BACKGROUND	REASONING AND RISKS SHOWN ON EVERY READ	SIMULATED TRADES OVER 5 YEARS

WHY BEYOURCFO

01 · ACCESS

Institutional-grade tools

Multi-factor scores, tested support zones, earnings timing and risk analysis, built for investors with full-time careers.

02 · CLARITY

Plain-English analysis

Every score and zone is explained in a sentence. No indicators to decode and no charts to monitor all day.

03 · DISCIPLINE

Tested before trusted

Every model is validated on more than 6.2 million simulated trades before release. We do not promise returns; we disclose the risks.

WHO WE ARE

Built by a finance executive. Powered by AI, verified by experience.

Our founder brings twenty-five years across Big Four audit, corporate finance and executive leadership: running P&Ls, leading audits, and building the financial controls and risk frameworks companies rely on. BeYourCFO applies that same standard to the market. Every decision remains yours; the buy or sell is never ours. Measure first, decide second.

MEMBERSHIP

ONE MEMBERSHIP

The full Suite

Everything, for one monthly price.

- Stock Finder: short list or fully adjustable
- Single-Stock Scorecard
- Daily Market Brief on the names you select, plus the Nightly Setup
- Support Alerts, Default ETFs and Earnings Movers

One membership at **$20 a month**. Detailed Stock Reports ($99) are available on request. Coaching is coming soon.

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