BeYourCFO Market Intelligence Suite

Traditional discipline. Modern intelligence.

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beyourcfo.co

HOW IT WORKS

Screen. Analyze. *Review.*

Narrow the market to the stocks that fit your approach, evaluate any company in seconds and monitor your names daily, without advisory fees, hype or hot tips.

Custom models, tested trade by trade and overseen by a finance executive with an audit, risk and controls background.

25 years	Big Four	Integrity	6.2M	17,700	813M
FINANCE & TECHNOLOGY LEADERSHIP	AUDIT & RISK BACKGROUND	REASONING AND RISKS SHOWN ON EVERY READ	SIMULATED TRADES OVER 5 YEARS	MODEL CONFIGURATIONS TESTED	PRICE BARS TESTED

TOOLS

01 · SCREEN

Stock Finder

The market, scored and ranked.

WHAT IT DOES
Scores U.S. stocks on growth, profitability, balance sheet, valuation, trend and risk.

HOW TO USE IT
Pick a sector, industry and time horizon for an instant, ranked short list.

02 · ANALYZE

Single-Stock Scorecard

One name, scored and explained.

WHAT IT DOES
A seven-dimension score, a quality grade, and key support and resistance zones.

HOW TO USE IT
Enter any ticker for a full read in seconds.

03 · REVIEW

Daily Market Brief

Your pre-market read, every weekday.

WHAT IT DOES
The market read, plus each name's move, score, support zone, levels and earnings.

HOW TO USE IT
Add your names and email. It arrives before the open.

GO DEEPER

04 · ON REQUEST

Detailed Stock Report

A sourced deep dive for bigger decisions.

- Business, financials and valuation
- Catalysts, risks and what to watch
- $99 per report

05 · COMING SOON

Coaching

One-on-one sessions on personal finance fundamentals.

- Budgeting and cash flow
- Organizing your accounts and goals
- Understanding your own numbers

06 · FREE

Research

Historical studies around market events.

- Fed decisions, CPI, elections, IPOs
- Historical data, no forecasts
- Free at beyourcfo.co/research

GET STARTED

1 **Get access**
Go to beyourcfo.co, request access, then log in.

2 **Screen and analyze**
Use the Stock Finder for a short list. Open any name in the Scorecard for the full read.

3 **Review**
Add your names to the Daily Market Brief. Each weekday it shows what changed.

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